A wide range of colors for GreenCoat® products
Choosing the right GreenCoat® product is easy!

GreenCoat® is SSAB’s brand for innovative, eco-conscious color coated steel solutions for the building industry. As the greenest and one of the most comprehensive offerings of high quality color coated steel for exterior building applications, GreenCoat® products provide many distinct advantages.

Most GreenCoat® products feature a bio-based coating which uses a substantial portion of Swedish rapeseed oil instead of traditional fossil fuel oils. The patented bio-based coatings do not only offer environmental advantages, but also increased performance.

Below you can find the right GreenCoat® product for your application. GreenCoat® products are eco-conscious, UV-resistant (up to RUV5), energy efficient, scratch resistant, have good formability and offer color stability over the years.

**Product offer - Roofs**

**NATURA**
- Bio-based coating made with Swedish rapeseed oil (BT).
  - GreenCoat Pural BT
  - GreenCoat Pro BT
  - GreenCoat PLX Pro BT
  - GreenCoat PLX Pural BT
  - GreenCoat Crown BT
  - GreenCoat Mica BT

**ENERGY EFFICIENT**
- Reflects the sun and lowers energy requirements for cooling inside.
  - GreenCoat Cool

**OUTDOOR DURABILITY**
- Best color and gloss retention over the years.
  - GreenCoat Pural BT
  - GreenCoat Pro BT
  - GreenCoat Mica BT
  - GreenCoat Crown BT

**COLOR REPEATABILITY**
- The tightest tolerances for perfect color matches from delivery to delivery.
  - GreenCoat Crown BT

**ENHANCED FORMABILITY**
- Specialized products for metal roofers/tinsmiths.
  - GreenCoat PLX Pro BT
  - GreenCoat PLX Pural BT
  - GreenCoat PLX Legacy

**Product offer - Façades**

**NATURA**
- Bio-based coating made with Swedish rapeseed oil (BT).
  - GreenCoat Crown BT
  - GreenCoat Pural Farm BT

**OUTDOOR DURABILITY**
- Best color and gloss retention over the years.
  - GreenCoat Hiarc
  - GreenCoat Hiarc Max
  - GreenCoat Crown BT
  - GreenCoat Pural Farm BT

**COLOR REPEATABILITY**
- The tightest tolerances for perfect color matches from delivery to delivery.
  - GreenCoat Hiarc
  - GreenCoat Hiarc Max

**ENHANCED FORMABILITY**
- Specialized products for metal roofers/tinsmiths.
  - GreenCoat PLX Pro BT
  - GreenCoat PLX Pural BT
  - GreenCoat PLX Legacy

**Product offer - Rainwater Systems**

**ENHANCED FORMABILITY**
- Highly formable with double-sided coating.
  - GreenCoat RWS Pro BT
  - GreenCoat RWS Pural BT
  - GreenCoat RWS Pro
  - GreenCoat RWS Pural

_Natura_: These GreenCoat® products use a bio-based coating which uses a substantial portion of Swedish rapeseed oil instead of fossil oil, which is unique on the market. SSAB holds a worldwide patent for this coating technology. The benefits are their proven high quality combined with a durable bio-based coating.

_Energy Efficient_: These GreenCoat® products provide you with an outer skin on your building that reflects solar radiation. Choose this when you have a building in need of cooling.

_Outdoor durability_: These GreenCoat® products have our longest guarantees for outdoor durability. They are proven to withstand decades of harsh weather, even in the tough Nordic climate.

_Color repeatability_: Choose this product when you need special, tight color tolerances for your application. Besides the wide color range, these products are offered also in metallic color and special shades.

**Enhanced formability**: GreenCoat® RWS is highly flexible and can be formed into various shapes without damaging the coating. It offers improved durability and has been developed for high quality rainwater systems.
Vibrant and made to last – GreenCoat® products are available in a wide range of colors. This document shows our 28 top colors, collected from architects, builders and partners. Each has been carefully selected based on modern building and design trends.

We recommend that you order your GreenCoat® sample for correct color reproduction at: samples.greencoat@ssab.com.

If you do not find the color you are looking for, a wide range of customized GreenCoat® colors and finishes are available, and new ones can be matched according to your wishes.
SSAB has manufactured products for the building industry for more than 50 years and is the pioneer and innovator of sustainable color coated steel products offering Swedish rapeseed oil in the coating. This unique, patented solution reduces the environmental footprint of GreenCoat® products significantly and makes the GreenCoat® color coated steel portfolio the market’s greenest offering for roofs, façades and rainwater systems.

SSAB is a Nordic and US-based steel company offering value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world. SSAB has production facilities in Sweden, Finland and the US and employees in over 50 countries. www.ssab.com

GreenCoat® is available in

SSAB and its subsidiaries have taken care to ensure that the content of this publication is accurate. However, we do not accept responsibility or liability for errors or information that is found to be misleading. Suggestions for, or descriptions of, the end use or application of products or methods of working are for information only. SSAB and its subsidiaries accept no liability in respect thereof.

No part of this publication may be reprinted without explicit written permission by SSAB.

This brochure has been printed by a Nordic Swan Ecolabel certified printing company. This refers to a company that fulfills strict environmental requirements and has been granted a Nordic Ecolabel licence.