SSAB Americas: Making a World of Difference in Our Communities

SSAB Americas is one of the largest North American producers of steel plate and coil, serving many industrial markets including energy, construction, agriculture and transportation. SSAB is committed to being North America’s steel supplier of choice, with five state-of-the-art facilities strategically located in key regions across the US and Canada. SSAB Americas’ steel can be found in the infrastructure that builds and moves the world—in heavy machinery, ships, wind towers, rail cars and more—playing a vital role in people’s daily lives.

SSAB Americas operates as a division of SSAB, a global market leader in steel production, based in Stockholm, Sweden. SSAB’s vision is for a stronger, lighter and more sustainable world.

Who we are

- We are a trusted employer and active in the communities in which we operate.
- We operate with the least possible impact on the environment.
- We give back to the communities in which we serve, with both our time and financial support.
- We invest in educating our future workforce, supporting all levels of education from elementary schools to universities.

An ongoing commitment to giving back

In locations where SSAB operates, we play a significant role in the local and regional community as an employer, tax payer, buyer of regional goods and services, and charitable benefactor. Contributing to the communities in which we operate is an integral part of the way we do business. We strive to develop and maintain good relationships with various stakeholders including our own employees, local politicians, regulators, media and the general public. SSAB is also an important partner for local educational institutions and research.

SSAB Americas has a long tradition of community involvement, demonstrated not only in the form of financial contributions, but also through a number of initiatives in which hundreds of employees participate every year, from fundraising for the United Way to donating to local food drives. United Way, a charitable organization which supports the needy through donations, education and volunteer work, is one of the largest organizations supported by SSAB. A portion of employees’ contributions are matched by the company.

SSAB Americas also supports our employees in their charitable endeavors. Examples include sponsoring a team of employees from our Lisle, Illinois headquarters office in an annual Bike MS event to benefit the National Multiple Sclerosis Society, or giving employees time off to volunteer at Feed My Starving Children, a non-profit that provides food for malnourished children around the world.
Serving our key communities

Mobile, Alabama
In early 2015, SSAB Alabama donated $110,000 to the University of South Alabama (USA) to establish the SSAB Scholarship Endowment Fund. The scholarships benefit full-time junior and senior students in the University’s College of Engineering. SSAB Alabama also supports primary education through the SSAB Foundation for Education. Every year, 10 local schools each receive donations of $10,000, for a total of $100,000. Funding for the Foundation comes from the money saved by using recycled scrap tires as a substitute for raw materials in our steelmaking process, nearly $1 million since the program’s inception. The Foundation also supports “Fill the Bus,” a campaign to collect school supplies that are donated to children in need at more than a dozen local schools. SSAB Alabama is also a major sponsor of the Boys and Girls Club, Junior Achievement and Big Brothers Big Sisters.

Montpelier, Iowa (Quad Cities)
In Iowa, SSAB has a long history of supporting Junior Achievement (JA) and has embraced the organization’s mission to inspire and prepare young people to succeed in a global economy. With annual donations of $20,000 plus money raised from an annual Bowl-A-Thon event hosted by SSAB employees, the company has contributed nearly half a million dollars to JA over the last 13 years. In addition, dozens of SSAB volunteers have dedicated their time to classroom training and other JA events to help teach Iowa children real-world business and financial skills. SSAB Iowa employees also support The Make-a-Wish Foundation, an organization which aims to realize the dreams of sick children. Support in Montpelier also goes to The Community Foundation of Greater Muscatine, which supports smaller organizations and charitable projects in the region, as well as Living Lands & Waters, an organization focused on cleanup and conservation of our nation’s waterways.

Financial contributions
In 2015, SSAB Americas donated more than $350,000 to charitable organizations and educational institutions across the US and Canada.

Top recipients of SSAB charitable giving in 2015:

- $100,000 Mobile area schools
- $50,000 United Way
- $30,000 AIST Foundation
- $27,500 University of South Alabama
- $22,500 American Heart Association
- $20,000 Junior Achievement
- $16,000 Make A Wish Foundation
- $10,000 Community Foundation of Greater Muscatine
- $6,620 Cadence Health Foundation
- $5,000 QC Student Hunger Drive
- $5,000 Humility of Mary Housing
- $5,000 Local Iowa Fire Departments
- $4,000 Quad City Arts Festival of Trees
- $2,500 Rise Capstone Foundation
- $2,500 YMCA of South Alabama
- $1,950 National Multiple Sclerosis Society
- $1,500 Bay Area Food Bank